

BOBBY SLING

Product Manual

XDDESIGN®





Reflective print
on front

Specifications



31 cm



31 cm



9 cm

32.5 cm



4L



Max tablet size

Colors



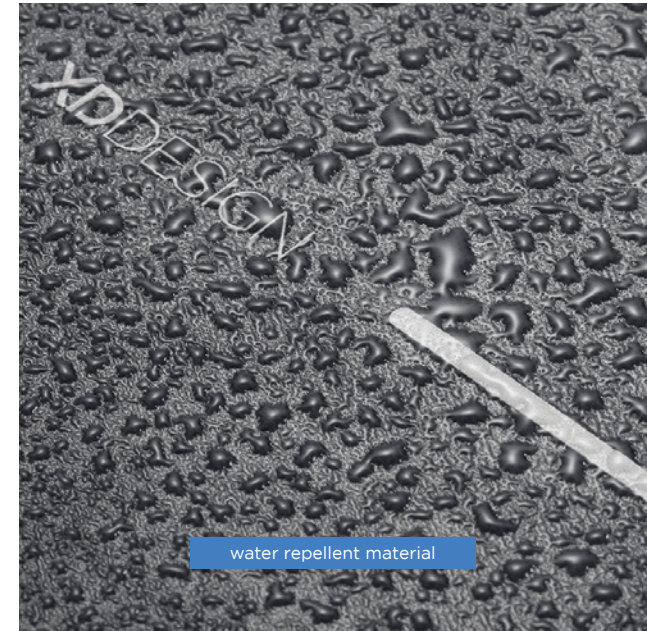
Black
P705.781



Grey
P705.782



Navy
P705.785



The Sustainable Bobby Sling

rPET outside and interior fabric

Exterior – PU, 1200D

Interior – 150D

Each Bobby Sling



To make sure that original recycled feedstock has been used in our products, saving natural resources, XD Design works with Aware™.

Aware™ is a virtual componet to keep track of sustainable materials. It delivers the proof of the genuine recycled content and environmental reduction claims in the final backpack by using a tracer and blockchain techonology.

The Bobby Sling material is traceable from the recycling process to the final bag:



1. Recycle
We started by recycling wasted plastic bottles that would end up in landfills or in the oceans.



2. Activate
In the recycling process we inject Aware™ tracer particles. An unique “fingerprint” that makes the final material traceable and fraud-free.



3. Produce
The recycled yarn is ready to become a new bag. Its certifications are stored in a token (digital passport) and saved on the blockchain.



4. Scan
The new Bobby Sling is ready to be tested. The scanning matches the unique fingerprint with all data stored on the blockchain.



5. Authenticate
A positive scan shows all proofs of genuine recycled content and environmental reduction claims.

Features



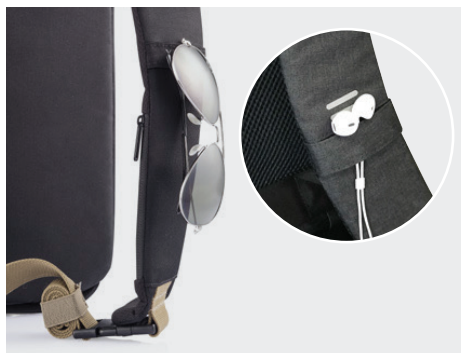
hidden zip closure & lockable main zipper



usb charging port



glasses strap



anti-cut protection board



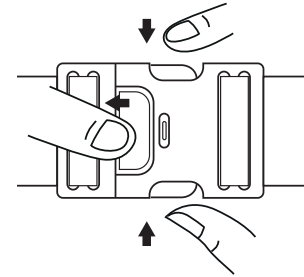
hidden/ RFID protected pocket





3 points safe buckle

This safe buckle will make sure that your daily essentials are always along your body.



organization panel

the back pocket protects your tablet and keeps your accessories organized



easy access

easy access to your bag with one pull



>
pull



TOP 5 – Selling points

Anti-theft

Cut-resistant material

Integrated USB port

Water repellent

Recycled materials



Safe — Connected — Organized — Responsible

XPDDESIGN®